

Extreme Couponing Mom's



Canada Store Coupon Policies

Information in this document is subject to change without notice and does not represent a commitment on the part of Extreme Couponing Mom.

Extreme Couponing Mom acknowledges all trademarks referred to and the rights of the trademarks owned by the companies referred to. A number of names appear in this document that are trademarks of the parties using such names and are the property of their respective owners.

© 2011-2012 Extreme Couponing Mom.

All rights reserved

Printed in Canada July 2011, Revised August 2012

INTRODUCTION:

This eBook is provided free courtesy of <http://extremecouponingmom.ca>

Extremecouponingmom.ca is a money saving website where people can view my weekly sales & coupon match ups for stores across Canada. Each and every week I match up all of the hottest sales with valid coupons showing you how to get the most for your money.

Along with posting the weekly sales you can also obtain all your coupons (mail order, insert dates and papers they come in as well as pintables'), sign up for great freebies/samples, enter contests (ours and others) and much more.

Website: <http://www.extremecouponingmom.ca>

Some of the weekly sales posted include:

- Atlantic Superstore
- Canadian Tire
- Co-op Atlantic
- Co-op West
- Extra Foods
- Familiprix
- Food Basics
- Foodland
- Fortinos
- FreshCo
- Giant Tiger
- Highland Farms
- IGA
- Independent
- Jean Coutu
- Lawtons Drugs
- Loblaws Ontario
- Loblaws Quebec
- Longos
- Maxi
- Metro Ontario
- Metro Quebec
- No Frills Atlantic
- No Frills Ontario
- No Frills West
- Price Chopper ON
- Provigo
- Real Canadian Superstore West
- Real Canadian Superstore Ontario
- Rexall/Pharmaplus
- Shoppers Drug Mart
- Sobeys Atlantic
- Sobeys Ontario
- Sobeys West
- Super C
- The Bargain Shop
- Thrifty Foods
- Uniprix
- Valu-Mart
- Walmart
- Zehrs
- Zellers

Table of Contents

Introduction2

Chapters:

Buy Low1

Canadian Tire2

Co-op3

Costco4

Dollarama5

Fairway6

Fields7

Food Basics8

Foodland9

FreshCo10

Giant Tiger11

Highland Farms12

Jean Coutu13

Loblaws Company Stores14

Longos15

London Drugs16

Metro17

Price Chopper18

Pharmasave19

Rexall20

Safeway21

Save On Foods22

Shoppers Drug Mart23

Sobeys Company Stores24

Sobeys West Stores25

The Bargain Shop26

Thrifty Foods27

Walmart28

Zellers29

Summary/Credits 64

Chapter 1:

Buy Low

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Buy Low

Thank you for contacting Buy-Low Foods, we always enjoy hearing from our customers.

Our price matching and coupon policy are internal documents that as a private company we cannot share. I can tell you that we do accept valid manufacturers coupons, one per item, and they cannot exceed the value of the product.

Regarding Flyer price matching we have not engaged in that policy. From week to week the items and retails in our flyer retails do change. We believe that on a regular basis our pricing across the entire store will result in a basket of groceries that week in and week out is very competitively priced.

I hope this information helps you.

Contact: <http://www.buy-lowfoods.com/contact.php>

Summary

- ☑ Accepts Printable Coupons
- ☑ Accepts Manufacturer Coupons
- ☒ Allows Stackable Coupons
- ☒ Price Match Competitors
- ☒ Allows Coupon Overages

Chapter 2:

Canadian Tire

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Canadian Tire

There is no corporate policy surrounding the acceptance or the use of manufacturer's coupons. Canadian Tire stores are individually owned and operated.

Should a manufacturer's coupon be presented at the time of purchase, it is up to the discretion of the store to accept the coupon.

Canadian Tire Corporation can not mandate a store to accept a coupon — it is a store decision, not a Corporation direction."

We sincerely apologize for any inconvenience this may cause and we thank you for providing us with the opportunity to respond.

Contact: <http://www.canadiantire.ca/>

Summary

- ☑☑ Accepts Printable Coupons
- ☑☑ Accepts Manufacturer Coupons
- ☑ Allows Stackable Coupons
- ☑ Price Match Competitors
- ☑☑ Allows Coupon Overages
- ☑ Allows Coupon Overages

Chapter 3:

Co-op

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Co-op

With regard to our coupon policy, the basic rules are as follows:

1. We accept Canadian coupons that are within the stated expiry date and include the dealer information. Coupons will only be accepted for the item specified.
2. There is a limit of one coupon per item.
3. We do accept internet printable coupons as long as they fall within the expiry date, contain a Canadian clearing house address and are for a product that Co-op sells.
4. We accept competitor's coupons as long as they fall within the expiry date, are an actual coupon that can be brought to our location and are for a product that Co-op currently carries.

Contact: <http://www.calgarycoop.com>

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 4:

Costco

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Costco

Costco does not take manufacturer's coupons or online printable coupons that are not available from their own website. Costco's coupons cannot be combined with other coupons or offers and Costco also reserves the right to limit the quantity of the product purchased with the discount.

Contact: <http://www.costco.ca/Home.aspx>

Summary

- Accepts Printable Coupons
- Accepts Costco Store Coupons Only
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 5: Dollarama

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Dollarama

NO LONGER ACCEPTS COUPONS

Contact: <http://www.dollarama.com/>

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 6:

Fairway

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Fairway

Fairway Market will accept manufacturer issued coupons printed from the Internet provided they meet the following conditions:

- They are redeemed for the exact product, variety and size as indicated on the coupon.
- They have a clear and scannable bar code.
- They must clearly indicate that they are a manufacturer coupon and have a valid redemption address on the printed coupon.
- They have an expiration date and are not expired.
- The Internet coupon value may not exceed the value of the item being purchased.

Non-Accepting Conditions:

- Fairway Market will not accept Internet coupons for free items with no purchase requirements.
- Fairway Market reserves the right to not accept Internet coupons if we are notified of fraudulent activity involving specific Internet coupons.

No rain checks will be issued for items not in stock.

Contact: <http://www.fairwaymarket.com/contact-us/>

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 7:

Fields

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Fields

Coupon Policy:

Fields accepts the following types of coupons, if they meet the requirements listed below:

- Manufacturers' pre-printed coupons
- Coupons from Fields' flyer, website (www.fields.ca), e-mail blasts and in-store coupons
- Internet coupons from Canadian Manufacturers

We are unable to accept:

- Competitors' coupons
- Photocopies or scans of pre-printed manufacturers' coupons
- Coupons that do not meet the requirements listed below

All manufacturers' pre-printed coupons must:

- Be presented at time of purchase
- Be for an item the store carries

-
- Be an exact match to the item purchased (size, quantity, brand, style, etc.)
 - Be from Canadian-based companies
 - Have a valid, Canadian remittance address
 - Have a valid expiry date and not be expired
 - Have a scannable bar code
 - Have "Manufacturer Coupon" and all terms and conditions clearly printed
 - Not be tampered with or altered

All internet coupons must:

- Comply with all Manufacturers' coupon requirement above, except that they may be printed, in black & white or colour, on a home printer
- Be legible and clearly not tampered with
- Require a purchase (no free product without purchase)

Coupon use:

- Fields will abide by any restrictions or limitations printed on any offer (Manufacturer's coupon, in-store coupon, internet coupon, etc.)
- Subject to the restriction above, for any type of coupon (e.g. manufacturer's coupon, Fields flyer coupon), you may use only one coupon per item purchased. You may use an unlimited number of valid coupons in a transaction, as long as you purchase sufficient items. For example, you may use only one manufacturer's coupon on a box of detergent, but you may use 10 manufacturer's coupons on 10 boxes.
- You may "stack" coupons, or use multiple types of offers on a single item. For example, you may combine a manufacturer's coupon with an in-store coupon and a flyer coupon on the same item. Stacking is permitted as long as it does not violate any printed restrictions on any of the offers. All coupons must comply with the requirements above.
- Limit 1 Fields' web sign up coupon per customer lifetime
- There is no sales tax on any free merchandise

-
- Coupons have no cash value. They may be used to reduce the price on an item to no less than zero. In the case where an offer, or multiple offers, has a higher value than the cost of the product, Fields will not refund the difference in cash or product.

Subject to the restrictions above, there is no restriction on the total number, or value, of coupons you may use in a single transaction.

Price Match Policy:

If you find a lower current price on an identical advertised item, bring in the ad and we'll gladly match it.

- The items must be identical in all ways
- We must carry any item included in the offer

Contact: Info@Fields.Ca

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 8:

Food Basics

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Food Basics

We accept one valid coupon per item purchased.

We accept coupons issued by our Company and printed from our Company website www.foodbasics.ca.

Unfortunately, due to fraudulent activity with internet coupons, we do not accept coupons that are printed from any other websites, either on-line coupons or e-coupons.

We accept manufacturer coupons issued by Save.ca and webSaver.ca. These coupons are ordered from the website and mailed to the Customer's home. These coupons are not printed from the internet.

Regards,

Food Basics Customer Care

Contact: <http://www.foodbasics.ca>

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 9:

Foodland

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Foodland

Thank you for inquiring about our coupon policy.

We accept original coupons for products we sell, providing the coupon is intact and legible, proper size of item is purchased, coupon has not expired, has a coupon offer code or UPC, and it contains a Canadian redemption address. We accept one coupon per item. Coupon amount may not exceed purchase price of item.

Internet coupons may be accepted if they meet the above and the following criteria:

- There must be a picture of the product on the coupon.
- The printed coupon must not be blurry.
- The face value of the coupon cannot exceed \$5.00 off.
- We do not accept free product internet coupons.
- The expiry date should not exceed 6 weeks from the day it was printed. All internet coupons will have an expiry date visible.
- The coupon must have a Canadian redemption address.
- The coupon must have only one UPC (i.e. bar code).
- The coupon must say "INTERNET COUPON" to be legitimate.

In regards to BOGO items, a coupon may be accepted for the item purchased but not for the free item.

I hope this clarifies our policy. Coupon acceptance is at the discretion of store management. Please feel free to speak with the Store Manager should you have any other concerns or questions.

Contact: 1-888-821-5557

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 10:

FreshCo

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

FreshCo

Thank you for inquiring about our coupon policy.

We accept original coupons for products we sell, providing the coupon is intact and legible, proper size of item is purchased, coupon has not expired, has a coupon offer code or UPC, and it contains a Canadian redemption address. We accept one coupon per item. Coupon amount may not exceed purchase price of item.

Internet coupons may be accepted if they meet the above and the following criteria:

- There must be a picture of the product on the coupon.
- The printed coupon must not be blurry.
- The face value of the coupon cannot exceed \$5.00 off.
- We do not accept free product internet coupons.
- The expiry date should not exceed 6 weeks from the day it was printed. All internet coupons will have an expiry date visible.
- The coupon must have a Canadian redemption address.
- The coupon must have only one UPC (i.e. bar code).
- The coupon must say "INTERNET COUPON" to be legitimate.

In regards to BOGO items, a coupon may be accepted for the item purchased but not for the free item.

I hope this clarifies our policy. Coupon acceptance is at the discretion of store management. Please feel free to speak with the Store Manager should you have any other concerns or questions.

Contact: 1-888-821-5557

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 11:

Giant Tiger

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Giant Tiger

What is Giant Tiger's coupon policy?

Internet/Manufacturer's Coupons

- Coupons are accepted only if the store carries the item
- Coupons must be presented at the time of purchase
- Canadian coupons only are accepted
- The coupon must have Manufacturer's instructions to the retailer as well as a Canadian remittance address
- The item purchased must match the item presented on the coupon, (identical in size, quantity, brand, style etc)
- The expiration date must be listed and coupons must be redeemed prior to that date.
- Coupons must have a scanable barcode

Number of coupons that can be used for each item

- Only one acceptable coupon may be presented for each item purchased within a transaction
- The store reserves the right to limit quantities where multiple coupons are used for multiple purchases of the same item

Free merchandise with a coupon (i.e. BOGO)

- No Sales tax is applied on free merchandise

When coupon value exceeds the price of the Item

- If the value of the coupon exceeds the price of the item (including taxes), the excess value of the coupon is applied against the transaction total for all other items purchased (after taxes). Any remaining coupon value after the excess value has been applied against the transaction total for all other items purchases (after taxes), is not paid out as cash.

Contact: [http://www.gianttiger.com/en/contact us/index.php](http://www.gianttiger.com/en/contact-us/index.php)

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 12:

Highland Farms

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Highland Farms

Good Afternoon,

Thank you for your inquiry. Please find responses to your questions below:

1. Do your stores accept internet printed coupons?

We only accept valid internet coupons. That being said, the consumer nor the cashier may not know which coupons are valid or fraudulent. We will generally take coupons which take off an amount off an item ie.\$50 off, \$1 off. Any coupons that indicate the product is free will not be accepted unless we have been made aware by the manufacturer that they are valid. The cashier does have the right to question the coupons as there are many fraudulent coupons on the internet. The cashier will often consult with the Head Cashier or Store Manager.

2. Does the term "one coupon per purchase mean one coupon per item purchased?"

Yes that is correct. If you purchase 5 of the item on the coupon you can use up to 5 coupons.

3. If a coupon value is higher than the cost of an item, should the cashier adjust the value of the coupon to the sale price, or accept the coupon at the full coupon value?

The cashier will have to adjust the price of the coupon to reflect the price of the product. We are unable to give cash back on coupons. If a coupon indicates \$5 off any "McCain" products, in order to receive \$5, the products will have to total at least \$5.

I hope this answers your questions. Please let me know if you have any other questions or concerns.

Frances Gabriele,
Customer Service
4750 Dufferin Street
Toronto, Ontario M3H 5S7
email: fmc@highlandfarms.on.ca
Tel: 416-736-6606 X 223

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 13:

Jean Coutu

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Jean Coutu

GENERAL TERMS

Discount coupons from suppliers, manufacturers and coupons issued by The Jean Coutu Group (PJC) Inc.

1. We accept coupons from suppliers, manufacturers and all coupons issued by the Jean Coutu Group (circulars, newspapers, magazines and website).

2. To be accepted in a PJC store, a coupon must:

- be submitted and used in accordance with the terms of use stated on the coupon;
- be presented when purchasing the product covered by the coupon and correspond to the quantity of products purchased;
- be clear and easily readable, with no signs of alteration or modification;
- be printed in color or black and white and written in French, English or be bilingual;
- clearly identify the nature of the offer, the applicable terms and exclusions, if any.

These may include:

→ a reduction in \$ value of the product: This value cannot exceed \$ 10 without permission of a person in charge of the store who has the discretion of refusing the coupon;

→ a free item with purchase or no purchase (Internet coupons entitling a free item with no purchase are not accepted);

- include a readable bar code;
- have a valid Canadian address for reimbursement (except for Jean Coutu coupons) such as PO Box 128 Longueuil (Quebec), PO Box 1600, Pickering (Ontario) PO Box 3000, Saint John (New Brunswick).
- have a valid expiration date.

3. If the value of a coupon exceeds the price of the product, this value should be reduced to the selling price of the product. The price difference will not be given to the customer.

4. In the case of a promotion such as "Buy one Get one Free" (BOGO), a customer may also present a manufacturer coupon (such as "reduction in \$ value of the product"), unless otherwise indicated in the terms of the coupon.

5. In the case of a product return purchased with a coupon, the customer will be refunded for the amount actually paid, thus excluding the value of the coupon. The coupon will not be given back to the customer.

6. In Quebec, coupons applicable on drugs are not accepted as no coupon that applies to a drug (as defined in the Pharmacy Act) can be legally accepted in a pharmacy.

Internet Coupons

7. We accept Internet coupons (these are coupons printed by the customer from a website other than www.jeancoutu.com and therefore have no impression on the back).

In addition to the general conditions of acceptance they must:

- Include a photo of the product and a single UPC code and bar code.
- Be marked as "Internet Coupon" or identifying the issuing company.
- Have a valid expiration date which should not exceed six months over the current date.

Note: Internet coupons entitling a free item with no purchase are not accepted.

Attention: the coupons ordered online, but that are delivered by mail (save.ca, websaver.ca or otherwise) are not considered as "Internet coupons," but rather as suppliers coupons or manufacturers coupons and they must be treated as such.

AIR MILES COUPONS

8. The conditions indicated on bonus AIR MILES coupon prevail over the following terms:

- only one coupon per transaction is accepted, unless otherwise indicated on a second coupon to the effect that it can be combined with another coupon;
- the coupon has no cash value;
- if a coupon is applicable to a product out of inventory, the store manager will keep the coupon and issue an "Our apologies" coupon stating the number of reward miles under the applicable coupon presented.

9. Electronic coupons generated and presented by a mobile device (iPod, iPhone and other devices of this type) are not accepted.

10. Coupons from other retailers and competitors are not accepted.

Price adjustment policy

11. We have no national policy on price adjustment (price matching) when a product is advertised at a lower price at another retailer. A PJC store could however decide to respond locally to pricing strategies of the competition.

Contact: 450-646-9760

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 14:

Loblaws Company Stores

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Loblaws Company Stores

Coupon Policy Covers: Atlantic Superstore, Loblaws, RCSS, No Frills, Fortinos, Dominion, Extra Foods, Maxi, Provingo and Zehrs.

1.0 Policy Coupon zone coupons, LCL flyer coupons, LCL website coupons and President's Choice Financial® coupons are all gladly accepted according to the terms and conditions printed on the coupon. Manufacture coupons are accepted for in store purchased items according to the guidelines listed in section 2.0.

2.0 Guidelines

2.1 The item being purchased must conform to the product details on the coupon including size, brand, quantity, co-purchased item etc.

2.2 Only Canadian coupons are accepted.

2.3 The expiry date must be valid.

2.4 The coupon must be presented at time of purchase.

2.5 A coupon cannot be redeemed against the "free" item in any offer where the customer buys more than one item to get one or more item for free (BOGO deals). Eg. Buy one bag of chips, get a second bag of chips free – a single coupon can be applied to the purchase of the two bags.

2.6 Coupons have no cash value.

2.7 If the coupon value exceeds the retail value of an item, the coupon value will be reduced to reflect the retail of the item.

2.8 All sales taxes are paid by the customer at the retail value of the product. Refer to 2.9 to see Free Item guideline.

2.9 The value of a coupon that offers a product for free will include the amount of any applicable taxes.

2.10 Home printed coupons from emails or websites are accepted in black/white or colour. Manufacture coupons must have a valid manufacture address on the printed coupon, expiration date and be completely legible.

2.11 Photocopies are not accepted.

2.12 Coupons are void if they appear distorted or blurry.

2.13 One coupon only per item purchased may be redeemed during each store visit, even if a limit statement is not included on the coupon. Coupon stacking is not allowed.

2.14 The Store Management reserves the right to restrict individual item purchase quantities to reasonable family limits.

3.0 General Information

3.1 Each coupon will be reviewed to ensure it complies with the details of the section 2.0 Guidelines. We appreciate your patience during this validation process.

3.2 Customers with excessive amounts of coupons in a single order may be asked to relocate to complete their order as a courtesy to our other Customers.

3.3 We may change this policy without notice at any time.

3.4 All coupon redemptions are subject to the policy in effect at time of redemption.

3.5 Competitor's coupons are not accepted.

Contact: 1-888-495-5111

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 15:

Longos

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Longos

Thank you for your email regarding Longo's Coupon Policy.

All Longo store locations have the exact same policy. Longo's accepts all Canadian Manufacturers coupons with a valid expiry date.

We will also honor a store coupon along with a manufacturer coupon.

We will accept printable coupons as long as they are Canadian.

I hope this helps answer your questions. If you have any more comments or questions, please do not hesitate to ask.

Contact: 1-800-956-6467

Summary

- ☑ Accepts Printable Coupons
- ☑ Accepts Manufacturer Coupons
- ☒ Allows Stackable Coupons
- ☒ Price Match Competitors
- ☒ Allows Coupon Overages

Chapter 16:

London Drugs

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

London Drugs

Our coupon policy is as follows:

The following coupons may be accepted at London Drugs:

- Manufacturer's standard coupons
- Manufacturer's coupons exclusive to London Drugs
- London Drugs issued coupons

Number of coupons accepted:

- More than one coupon may be accepted for a product, if each coupon comes from a different media source and has different UPC codes. The different media sources may include coupons from a newspaper, magazine, internet (maximum of \$3 & only one accepted per visit), bottle caps or in-store manufacturer's exclusive coupons.
- Upon redemption of a manufacturer's coupon, applicable taxes apply to the full selling price of the item. Upon redemption of retail issued coupon, applicable taxes apply to the net amount of the item.
- If the coupon states taxes included, the manufacturer is meaning, taxes are included in the value of the coupon. Therefore, the customer is still responsible for paying the taxes on the product.

Coupon Acceptance; the following requirements have to be met:

- Expiry date has not been exceeded
- Redeemable in Canada
- The product named on the coupon has been purchased.
- The size and/or flavor of the item, as stated on the coupon, have been purchased.
- The required number of items has been purchased.
- In regards to buy 1 get 1 free, coupons can be used on the item being purchased but coupons cannot be used on the free item.
- If a coupon states it cannot be used or combined with any other coupon offer, then that coupon cannot be used with other coupons.
- Only one coupon per purchase. This means only one of this exact type of coupons can be used. (multiple coupons can be used as long as they are all different)

Any coupons you print off your computer, are considered internet coupons and only one will be accepted.

Price Matching Policy

It is required that the retailer be within the market area, have a flyer with the pertinent information from the competitor, must be the exact item (model # etc) the retailer must have stock available of the product. A call will be made to verify stock. We are only required to price match one item at that price, anything over that is at the discretion of Management. We do not price match prescriptions, one hour photo finishing and internet pricing.

Contact: 1-888-991-2299

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 17:

Metro

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Metro

SuperC also falls under this policy.

Thank you for your e-mail.

Unfortunately, due to fraudulent activity with internet coupons, we do not accept coupons that are printed from any other websites, either on-line coupons or e-coupons.

We accept manufacturer coupons issued by Save.ca and webSaver.ca. These coupons are ordered from the website and mailed to the Customer's home. These coupons are not printed from the internet.

Regards,

Metro Customer Care

Contact: 1-877-763-7374 (Metro) 1-800-561-8429 (SuperC)

Summary

- Accepts Printable Coupons (Only Metro Printed Coupons)
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 18:

Price Chopper

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Price Chopper

Thank you for inquiring about our coupon policy.

We accept original coupons for products we sell, providing the coupon is intact and legible, proper size of item is purchased, coupon has not expired, has a coupon offer code or UPC, and it contains a Canadian redemption address. We accept one coupon per item. Coupon amount may not exceed purchase price of item.

Internet coupons may be accepted if they meet the above and the following criteria:

- There must be a picture of the product on the coupon.
- The printed coupon must not be blurry.
- The face value of the coupon cannot exceed \$5.00 off.
- We do not accept free product internet coupons.
- The expiry date should not exceed 6 weeks from the day it was printed. All internet coupons will have an expiry date visible.
- The coupon must have a Canadian redemption address.
- The coupon must have only one UPC (i.e. bar code).
- The coupon must say "INTERNET COUPON" to be legitimate.

In regards to BOGO items, a coupon may be accepted for the item purchased but not for the free item.

I hope this clarifies our policy. Coupon acceptance is at the discretion of store management. Please feel free to speak with the Store Manager should you have any other concerns or questions.

Contact: 1-888-821-5557

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 19:

Pharmasave

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Pharmasave

Pharmasave Coupon Policy

Definition of Terms

% OFF Coupons: Coupons that offer a % off the retail price of a product.

Cash Discount Coupons: Coupons that offer a specific dollar amount off when you purchase a specified number of items or when your total purchase equals a specified amount. For example \$1 OFF when you purchase 2 or Spend \$50 and receive \$5 OFF.

Coupon Stacking: using more than one coupon on a single item. Usually it is a store coupon along with a manufacturer's coupon for the same item or using more than one internet coupon for the same item.

Double Coupons: Value of the coupon is doubled. For example a \$1 OFF coupon will become \$2 OFF.

Internet Coupons: A coupon that can be printed online.

Manufacturer Coupon: A coupon offered by the manufacturer of a product that can be used in any store where that product is sold.

Mobile Coupons: Coupons presented on handheld mobile devices or smart phones (iPhones, Blackberries, etc.)

Pharmasave or in-store coupon: A coupon published by Pharmasave that can only be used in a

Pharmasave store.

Coupon Policy

1. We will redeem coupons only for the specific items included in our customer's purchase transaction. The redemption value will be as stated on the coupon, unless that value yields a final price for such item less than zero; if application of the redemption value yields a price less than zero, the coupon will be redeemed only for the amount that yields a zero price (our customer cannot net a cash credit or payout from a coupon purchase).
2. Paper coupons must be presented at the time of the purchase transaction. We will accept only coupons issued by Pharmasave or the manufacturer of the relevant product. We will not accept photocopies of coupons.
3. Coupons are subject to advertised offer limitations and all other limitations and restrictions on the applicable coupon or product.
4. Coupons may not be applied against any free item received in any offer.
5. Coupons have no cash value.
6. Cash discount coupons (excluding manufacturers' coupons) applied to the total purchase cannot be combined with any other discount offer, including but not limited to promotions such as Seniors Day.
7. Pharmasave will not accept manufacturer coupons (including, but not limited to, coupons issued through an in-store coupon dispenser) that display another retailer's logo or name.
8. We will not accept coupons unless they have an expiration date. Expired coupons will not be accepted.
9. We will not accept coupons that, in the determination of Pharmasave personnel, appear distorted or blurry or are altered in any way.
10. Sales taxes will be applied in accordance with the law of the applicable province, regardless of any coupon or other discount that may apply to the purchase transaction

(refer to Coupons, Discounts & No Charge Product Consumer Tax Implications information).

11. All applicable bottle or packaging deposits and enviro levies on the purchased and free items must be paid by the customer.

12. Pharmasave reserves the right to refuse any coupons at its discretion and/or limit the number of coupons redeemed in any one transaction.

13. Purchase amount will not include purchases of: cigarettes or tobacco, gifts with purchase, gift certificates or cards, phone cards, lottery tickets, products purchased in the post office, stamps, transit tickets/passes, delivery charges, event tickets, bottle deposits/returns, charitable donations, products containing codeine or single entity pseudoephedrine, prescriptions filled and pharmacy services, sales taxes and any other items specified as exclusions from time to time or where prohibited by law.

14. We accept internet printed coupons. The same manufacturer and store coupon rules above apply to all internet printed coupons.

15. Internet printed coupons must have serial numbers and must follow an industry-standard format.

16. Manufacturer internet printed coupons must clearly indicate that they are a manufacturer coupon and must have a Canadian redemption or clearing house address on the printed coupon.

17. Pharmasave does not yet have the ability to accept mobile coupons presented on handheld mobile devices or smart phones (iPhones, Blackberries, etc.)

18. Pharmasave does not allow doubling of coupons unless advertised at participating locations.

19. More than one coupon may be accepted for an item as long as it is both a manufacturer coupon and an in-store coupon; however the combined value cannot exceed the retail price. We cannot accept two manufacturers or two store coupons on the same item.

Pharmasave reserves the right to change this policy at any time. All coupon redemption terms are subject to the terms of the policy in effect at time of redemption. Policy changes may become effective without advance notice or advertisement.

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons (Only in-store with Manufacturer)
- Price Match Competitors
- Allows Coupon Overages

Chapter 20:

Rexall

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Rexall

Thank you for your email. We do not have a coupon policy.

Whatever is on the back of the coupon is what we honour.

I know our stores do accept manufactures coupons; however some Rexall coupons might have a disclaimer that says that it cannot be used in conjunction with any other promotions.

Ultimately, the store manager has the final say whether or not you can use two coupons together or not.

Eshita

Rexall Family of Pharmacies

Customer Service

1-877-378-4100

information@rexall.ca

Visit us at <http://www.rexall.ca>

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons (Can use rexall coupon with a manufacturer coupon only)
- Price Match Competitors
- Allows Coupon Overage

Chapter 21:

Safeway

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Safeway

Manufacturer and Store Coupons:

1. We will redeem coupons only for the specific items included in our customer's purchase transaction. The redemption value will be as stated on the coupon, unless that value yields a final price for such item less than zero; if application of the redemption value yields a price less than zero, the coupon will be redeemed only for the amount that yields a zero price (our customer cannot net a cash credit or payout from a coupon purchase).
2. Paper coupons must be presented at the time of the purchase transaction. We will accept only coupons issued by Canada Safeway or the manufacturer of the relevant product. We will not accept photocopies of coupons.
3. Coupons are subject to advertised offer limitations and all other limitations and restrictions on the applicable coupon or product.
4. Coupons may not be applied against any free item received in any offer.
5. Coupons have no cash value.
6. Cash discount coupons applied to the total purchase cannot be combined with any other discount offer, including Customer Appreciation Day & Seniors Day.

-
7. Safeway will not accept manufacturer coupons (including, but not limited to, coupons issued through an in-store coupon dispenser) that display another retailer's logo or name.
 8. We will not accept coupons unless they have an expiration date. Expired coupons will not be accepted.
 9. We will not accept coupons that, in the determination of Safeway personnel, appear distorted or blurry or are altered in any way.
 10. Sales taxes will be applied in accordance with the law of the applicable province, regardless of any coupon or other discount that may apply to the purchase transaction.
 11. All applicable bottle or packaging deposits and enviro levies on the purchased and free items must be paid by the customer.
 12. Safeway reserves the right to refuse any coupons at its discretion.
 13. Purchase reward thresholds (if any) will be calculated based upon customer's final price (after deducting Club Card savings and all other discounts and savings, including manufacturer coupons).
 14. References to a minimum purchase requirement will not include purchases of: prescriptions, diabetes merchandise, insulin pumps, insulin pump supplies, tobacco, transit passes, postage stamps, event tickets, fuel purchases, Starbucks, Tim Hortons, enviro levies, recycling fees, bottle deposits, floral deliveries, custom specialty orders, all gift cards and sales tax.

Internet Printed Coupons:

15. We gladly accept internet printed coupons. The same manufacturer and store coupon rules above apply to all internet printed coupons.
16. Internet printed coupons must have serial numbers and must follow an industry-standard format.
17. Manufacturer internet printed coupons must clearly indicate that they are a manufacturer coupon and must have a Canadian redemption or clearing house address on the printed coupon.
18. We will not accept "free product" internet printed manufacturer coupons.

Electronic or Mobile Coupons:

19. We will accept electronic coupons presented on handheld mobile devices or smart phones (iPhones, Blackberries, etc.) issued by Canada Safeway Limited or AIR MILES on behalf of Canada Safeway. No other electronic coupons presented on handheld devices, including manufacturer coupons, are acceptable at Safeway.

20. All electronic coupons must have a valid PLU number to be accepted. Barcodes are not acceptable and cannot be scanned from a handheld mobile device.

Load to Card Club Coupons:

21. Internet and digital coupons that have been electronically loaded to a Safeway Club Card are automatically redeemed at the time of purchase after the club card number has been entered. All other coupon policies above apply to electronic coupons that are loaded to a club card.

Doubling of Coupons:

22. Canada Safeway does not allow doubling of coupons.

Coupon Stacking:

23. Canada Safeway does not allow a customer to redeem more than one manufacturer coupons against the same item in a single transaction.

24. Coupon stacking policies for manufacturer coupons apply to paper and electronic coupons that have been loaded to a club card.

25. If a customer presents two coupons for the same item in a single transaction, Safeway will give the highest discount for that item, subject to the terms of the applicable offer and/or coupon.

Contact: 1-800-SAFEWAY

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 22:

Save on Foods

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Save on Foods

Our coupon acceptance practices are designed to help extend more savings to our customers while ensuring we continue to offer an exceptional customer service experience to everyone in our stores. We don't limit the number of coupons redeemed per transaction necessarily, but rather, we focus on our responsibility to follow the directions clearly stated on those coupons.

To receive your coupon discount please:

- present your coupon at the time of purchase
- ensure all conditions stated on the coupon are met (product to purchase, limits etc.)
- ensure all product specifications are met (size, flavor, etc)
- ensure your coupon is redeemed prior to the expiration date
- if printed from the internet, your coupon is legible
- ensure your coupon is not a photocopy
- ensure your coupon is not issued by one of our competitors

Store issued coupons:

Store coupons are distributed through flyers, email, in-store kiosks, social media and direct mail.

- Our store system reinforces the conditions of every coupon we receive to ensure that specifications are met (including banner, date, product specifications, limits, combinations, etc).
- Can be combined with manufacturer coupons
- Only one store issued coupon can be redeemed per item (no stacking)

Manufacturer issued coupons:

- Can be combined with a store issued coupon
- Must have a Canadian address; US coupons aren't accepted
- The total value of the coupons cannot exceed the value of the product
- Multiple manufacturers' coupons can be redeemed per item (stacking), only if each coupon comes from a different media source (e.g. manufacturer, newspaper, website, etc) and has a different code (or UPC)
- Stacking isn't allowed on 'buy one, get one' free (BOGO) products
- Stacking isn't allowed if the fine print says: Use of more than one manufacturer coupon per product is strictly prohibited or if wording states "cannot be combined with other offers"
- Splitting coupons across multiple products is not allowed
- All taxes are payable on the full value of the item, unless the coupon specifications state it's for a 'free' taxable product
- Deposits and fees are payable on applicable products regardless of the coupons' discount
- Manufacturer's mail-in-rebates will be honored by the manufacturer not the store (and are not considered coupons)

Guidelines for high volume coupon redeemers:

- Please call ahead to ensure we have adequate team members available on our front end at the time you plan to shop so that we can accommodate your needs while providing great service to our other customers.

-
- At checkout, please ensure that coupons are placed with each item to speed up the coupon validation and checkout process.
 - If you hope to purchase large quantities of individual items, please provide 2 – 3 days' notice to your local store manager so we can properly manage inventory requirements
 - Please note that we reserve the right to limit quantities purchased based on inventory available for all customers.
 - Please note that we will not accept large quantities of multiple coupons during any special promotional days. For more information, please see your manager.
 - We reserve the right to amend the above mentioned practices at any time, in consideration of the best experience for our customers.

Contact: 1-800-242-9229

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overage

Chapter 23:

Shoppers Drug Mart

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Shoppers Drug Mart

Shoppers Drug Mart is pleased to accept coupons with the following conditions:

Physical Appearance

- Must have a clearly printed bar code
- Must be legible
- Printed black and white coupons from the internet and email are accepted.
- Coupons should indicate "internet coupon" on the face of the coupon
- Photocopies or facsimiles are not accepted.
- Must be printed. Digital and mobile coupons are not accepted
- Must have a Legal statement/Dealer statement which includes:
 - Expiry date within 12 months of issuance
 - Valid P.O. Box for remittance (for Manufacturer's Coupons)
- Must have a consistent offer for specific item(s). The same value or offer should appear in all areas of the coupon. Accepted offers are:

-
- For dollar/cents off
 - For free items (excludes internet coupons)
 - Buy one, get one free (BOGO) coupons
 - Must not show signs of tampering

Guidelines and Restrictions

- Non-Canadian coupons are not accepted
- Competitors' coupons are not accepted
- Coupons are not redeemable for cash or credit
- Unless otherwise stated, only one coupon may be presented per item (except when one additional coupon is for Shoppers Optimum Bonus Points)
- There is no limit to the number of coupons that can be used in a transaction; provided that no more than one coupon is used per item
- The coupon presented must match the item purchased (including size, flavour, and brand)
- If the value of the coupon exceeds the value of the product, the coupon is to be processed as equal to the scanned retail of the product. The difference will not be issued as change.
- Coupons may only be accepted for products sold in store
- For promotional events (e.g. for Shoppers Optimum Promotions where a customer would need to spend \$50 to receive a reward), the following instances apply:
 - If a vendor coupon is used, its value will count towards the promotion total meaning the value of the coupons will be included in the event purchase threshold
 - If a store coupon was used, its value will be deducted and does not count toward the promotion total, meaning the value of the coupons will not be included in the event purchase threshold
- Must meet the legal requirements as stated on the coupon

Contact: 1-800-746-7737

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 24:

Sobeys Canada

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Sobeys Canada

Thank you for inquiring about our coupon policy.

We accept original coupons for products we sell, providing the coupon is intact and legible, proper size of item is purchased, coupon has not expired, has a coupon offer code or UPC, and it contains a Canadian redemption address. We accept one coupon per item. Coupon amount may not exceed purchase price of item.

Internet coupons may be accepted if they meet the above and the following criteria:

- There must be a picture of the product on the coupon.
- The printed coupon must not be blurry.
- The face value of the coupon cannot exceed \$5.00 off.
- We do not accept free product internet coupons.
- The expiry date should not exceed 6 weeks from the day it was printed. All internet coupons will have an expiry date visible.
- The coupon must have a Canadian redemption address.
- The coupon must have only one UPC (i.e. bar code).
- The coupon must say "INTERNET COUPON" to be legitimate.

In regards to BOGO items, a coupon may be accepted for the item purchased but not for the free item.

I hope this clarifies our policy. Coupon acceptance is at the discretion of store management. Please feel free to speak with the Store Manager should you have any other concerns or questions.

Contact: 1-888-821-5557

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 25:

Sobeys West

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Sobeys Canada

As a Corporate policy, please see the following guidelines below.

Policies & Procedures:

Vendor Coupons

- Coupons are issued by some companies as a rebate on their products and should be treated as a form of tender media.
- Coupons should be claimed anytime before the transaction is finished.
- One coupon only can be used against each item purchased.
- No reproductions/ photocopies of vendor coupons.
- Coupon cannot be redeemed against a free item
- Coupon amount can exceed the retail value of the item and 'cash back' can be given or the extra amount can be applied against the remainder of the customer's order.
- Verify the following on all coupons
- Expiration date
- Mailing address must be in Canada

-
- One of the following inscriptions should appear
 - To the merchant
 - To the retailer
 - To the franchise
 - To the dealer
 - Cannot be a 'Mailing coupon' – to be mailed in by the Customers

Internet Coupons

- Same guidelines as vendor coupons
- Have a valid product name and a Canadian remittance address (e.g. P.O. Box 3000 Saint John, NB)
- They have a valid expiry date.
- They are acceptable in black, white and in color.
- Can be buy one, get one free coupons

Competitor Coupons

- We do not accept competitor coupons

Club Sobeys Coupons

- Club Sobeys bonus coupons are to be accepted in colour and/or in black and white. This applies to email exclusives, direct mail, and quarterly statements.
- All Club Sobeys bonus coupons must contain a plu or a scan able barcode to be considered legitimate.
- Sobeys/Club Sobeys mobile coupons to be accepted upon verification of plu by the cashier on the customer's handheld device. The coupons must meet all printed terms and conditions to be accepted.
- All Club Sobeys coupons state in the legal that they can only be used for 'one item per transaction per customer

We also comply with the vendor coupon restrictions. (e.g. One coupon per product per purchase, one coupon per product etc.)

Contact: 1-888-821-5557

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overages

Chapter 26:

The Bargain Shop

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

The Bargain Shop

We accept the following types of coupons (see subject to the requirements and limits below):

- Manufacturer coupons (Cents Off)
- Free merchandise (or manufacturer's Buy-One-Get-One-Free) coupons
- Store coupons
- Pharmacy (Advertising and Promotional) coupons
- The above listed coupons printed from the internet

The following requirements and limits are applicable:

- We only accepts coupons for merchandise we sell and only when presented at the time of purchase. We will not accept expired coupons. Internet coupons must be legible and as part of its original print, say "Manufacturer Coupon." There must be a valid remit address for the manufacturer and a scannable bar code. Only one introductory tb!s the bargain shop Welcome web coupon is permitted per customer.

Use of 10 or more coupons per transaction will require approval by the Store Manager.

Contact: 1-800-984-8031

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overage

Chapter 27:

Thrifty Foods

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Thrifty Foods

Thrifty Foods accepts all manufacturer coupons with the following criteria:

- The coupon is not for a specific retailer
- The coupon is presented at the time of purchase
- The clearing house has a Canadian Address
- The coupon is not expired
- The coupon is for the item being purchased
- Only one coupon per item (can be included with an in-store coupon)

Thrifty Foods honours all in-store coupons with the following criteria:

- The coupon is not expired
- The coupon is presented at the time of purchase
- The coupon is for the item being purchased
- Only one coupon per item (can be included with a manufacturer coupon)

Thrifty Foods honours all Internet coupons with the following criteria:

- The coupon is not for a specific Retailer
- The coupon is presented at the time of purchase
- The Clearing House has a Canadian Address
- The coupon has an expiry date and is not expired
- The coupon is for the item being purchased
- Only one coupon per item (can be included with an in-store coupon)
- The coupon has a bar code
- The value of the coupon is less than 25% of the retail price

Thrifty Foods does not price match. If a coupon is for more than the value of the item, the coupon can be redeemed for the item price.

Contact: 1-800-667-8280

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons (can use in-store with manufacturer coupon only)
- Price Match Competitors
- Allows Coupon Overage

Chapter 28:

Walmart

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Walmart

The following represents guidelines shared with our stores to facilitate coupon handling.

- coupon is accepted only if store carries the item
- must be presented at the time of purchase
- only Canadian coupons are accepted
- the item purchased must match the item presented on the coupon. (identical in size, quantity, brand, style, flavour, color and /or any other specs used to identify the product on the coupon)
- Expiration date must be present & be redeemed prior to the expiration
- Print-at-home internet coupons:
 - o must be legible
 - o must have "Manufacturer Coupon" printed on them
 - o have have a valid name & Canadian remit address
 - o must have a valid expiration date
 - o must have a scannable bar code

-
- o can be buy one, get one free (BOGO) coupons
 - o are acceptable in black, white or color
 - Manufacturer's coupons
 - o dollar/cents off
 - o free items
 - o buy one get one free (BOGO)
 - o has "Manufacturer Coupon" printed
 - o must have valid name
 - o must have valid expiration date
 - o must have a scannable bar code
 - Competitors coupons qualify if:
 - o issued by a Canadian competitor
 - o for a specific item for a specified price i.e. \$2.99
 - o buy one, get one free (BOGO) coupons for items with a specified price
 - o they have a valid expiration date
 - o and are acceptable in black, white or color
- # of coupons that can be used for each item
- only one acceptable coupon may be presented for each purchased item within a transaction
 - store managers reserve the right to limit quantities where multiple coupons are being used for multiple purchases of the same item

When coupon value exceeds the price of the item:

- the excess amount can be given as cash or can be applied toward the basket purchase , at the customer's choice

Free merchandise with a coupon (BOGO)

-
- no sales tax is applied on the free merchandise

Contact: 1-800-328-0402

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overage

Chapter 29:

Zellers

- ✓ Coupon policy
- ✓ Contact
- ✓ Summary

Zellers

Guiding Principles

Each time a coupon is presented for redemption, the Zellers Cashier will be required to read the Terms & Conditions (T&Cs) on each individual coupon. This must be done to validate acceptance/ redemption criteria, and when applicable, the cashier will follow the acceptance rules established by Zellers (see below).

As a retailer, we agree to comply with the T&Cs stated on the coupons. The below 'Zellers Acceptance/Redemption Rules' are expected to clarify what we will allow, and what we will NOT allow (related to couponing at Zellers).

Zellers Acceptance/Redemption Rules

Provided that the coupon presented is still valid (has not expired),

A. We will allow customers to:

1. Redeem 1 coupon per item in a sales transaction (ratio 1:1 for each qualifying item) i.e. if you purchase 6 cans of tuna, you are entitled to redeem up to 6 coupons. Only one coupon per item is allowed.
2. Redeem a coupon that exceeds the current selling value (regular, sale, clearance or blue ticket price) of the item; provided that all coupons combined do not exceed the value of all items being purchased in the sales transaction. Note: if only 1 item is being purchased, and the value of the coupon exceeds the selling value of the item, the value

of the coupon will be reduced to match the price of the item (before taxes). Per B2 below, cash back is not allowed.

3. Redeem coupons for 'free' items (which will be exempt from taxes).
4. Redeem coupons towards items that they hold a valid Raincheck for.
5. Redeem internet coupons (obtained and printed from reputable internet sites) for a \$ value off ONLY (internet coupons for free items will NOT be accepted).
6. Redeem hydro coupons (only if Zellers is listed as a participating retailer i.e. on the vendor site).
7. Redeem a coupon towards an item in a sale which is being further discounted (at transaction level) on senior's day, customer appreciation days, for credit discount offers or when using a SPC Card (Student Purchase Card).
8. Redeem coupons that provide a Canadian mailing address (for reimbursement) in the T&Cs.
9. Redeem Social Media Coupons (obtained and printed from a reputable social media site such as facebook.com/zellerscanada).
10. Redeem coupons towards items that have been 'price matched' (per the guidelines of our price match guarantee noted in our weekly circulars).

B. We will NOT allow:

1. Coupon stacking (use multiple coupons towards the purchase of a single item in a sales transaction).
2. Cash back (if the coupon amount exceeds the current selling value of the item).
3. Redemption of expired coupons.
4. Facsimiles (photocopies) or reproductions of any coupons.
5. Redemption of coupons valid in the US only or any other countries.
6. Redemption of coupons towards products that are not explicitly illustrated or described on the actual coupon.

7. Redemption of coupons presented to the cashier on a portable handheld device (i.e. smart phone, iPad etc) unless the offer is explicitly communicated as such to support a Zellers offer on facebook.com/zellerscanada.

8. Redemption of mail-in rebate coupons.

9. Redemption of coupons if the T&C states 'do not accept without a dot-scan barcode below the expiry date' and the coupon presented does not display the barcode in the noted spot.

Contact: 1-888-226-2225

Summary

- Accepts Printable Coupons
- Accepts Manufacturer Coupons
- Allows Stackable Coupons
- Price Match Competitors
- Allows Coupon Overage

Summary/Credits

The above store coupon policies are valid as of July 20, 2011. Remember that stores at any time for any reason can choose to change their policies so it is always best to call ahead (to the stores head office) and double check the policy you have has not changed. I strongly encourage you to print those policies for stores you shop at and keep them in your coupon binder/folder ect. Having them on hand normally resolves conflict. If there is still a problem I suggest asking for a manager. If after speaking with a manager your problem is not resolved I suggest asking that manager for their head office number and call while in the store (if possible) and explain the problem, the policy and have them deal with the store management.

Please feel free to share the eBook with your friends and family!

Information in this document is subject to change without notice and does not represent a commitment on the part of Extreme Couponing Mom.

Extreme Couponing Mom acknowledges all trademarks referred to herein and the rights of the trademarks owned by the companies referred to herein. A number of names appear in this document that are trademarks of the parties using such names and are the property of their respective owners.

© 2011-2012 Extreme Couponing Mom.

All rights reserved

Printed in Canada July 2011, Revised August 2012